

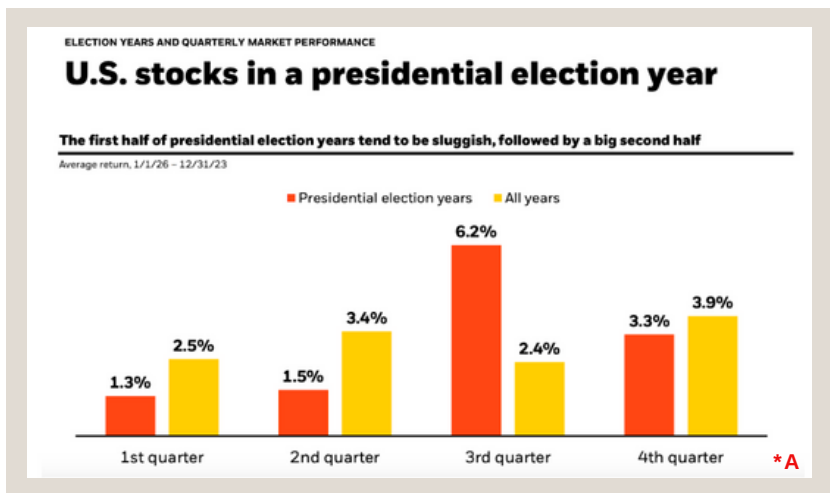
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The Stock Market and Presidential Elections ^{*1}

By: Chris Rodriguez, MBA

While many investors are focused on inflation and the Federal Reserve's interest rate decisions, the presidential election adds another key item to keep track of in 2024.

So, what does this mean for the stock market?



Historically, the stock market has encountered increased volatility in election years, albeit short-lived. The stock market typically starts off sluggish in the first half of an election year. One can surmise that this is due to investor uncertainty surrounding the results of the election. As the election approaches and ultimately takes place, the stock market tends to course correct as the results of the election become more defined. This allows investors to better anticipate the path ahead (i.e. potential policy changes).

[A].

One fear that has typically been associated with an election is how either political party will affect the performance of the stock market if voted into office. What we see when looking at historical data is that the party in office does not have a strong bearing on the long-term performance of the stock market. Regardless of what party holds the presidency, the stock market has continued to march forward throughout its history. [B]



CAMERON CHRISTOPHER

Welcome

On May 2, 2024, Jennifer and Ryan welcomed their third child, Cameron Christopher, at 8 lbs, 3 oz, and 20 inches!

Cameron has been a wonderful addition to the family. Ella and Zachary have enjoyed taking care of their little brother. Please join us in congratulating and celebrating with Ryan and his family!





[CLICK HERE](#) to schedule your meeting today.

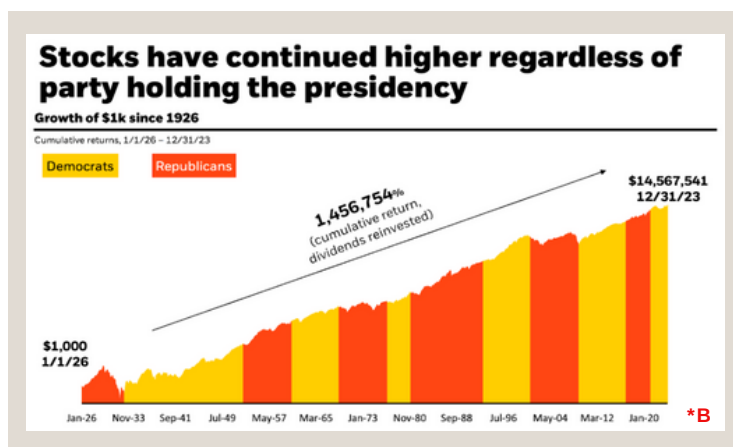
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The Stock Market and Presidential Elections (cont.d) ^{*1}

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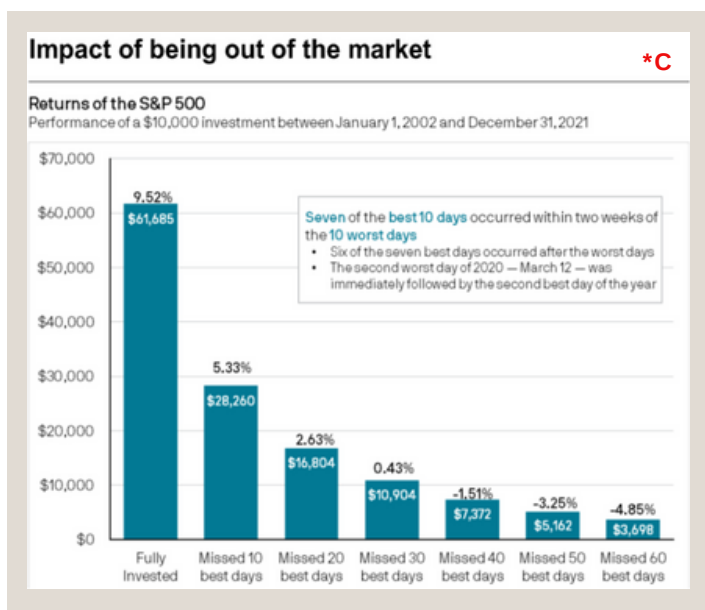
However, plan to stay invested. The fear around the effect of elections on the stock market proves to be a good example of “timing the market vs. time in the market.”

Remember, past results do not dictate future performance. While the stock market has fared well during election years historically, that does not guarantee that this year will be the same.



History shows that, regardless of the situation, consistent exposure to the stock market has outperformed attempting to time the market, which can end up doing more harm than good.

Ultimately, our purpose is to ensure that you're following your financial plan in order to pursue your goals. As such, it is important that you stick to your plan. [C]



Quick Hitters ^{*2}

Click the headlines below to read more.

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EMAIL: GABRIELLE@KROPOGFINANCIALGROUP.COM | CALL: 985-727-6724**THE MONTHLY MINUTE
WITH KROPOG FINANCIAL GROUP, LLC*****3**[CLICK HERE TO WATCH](#)**JUNE 2024**

In this edition of The Monthly Minute, [Courtney Valentine](#) discusses recent shifts in Fed policy and the ripple effects on bond markets.

[CLICK HERE TO WATCH](#)**JULY 2024**

In this edition of The Monthly Minute, [Chris Rodriguez](#) reviews recent data to help explain why the economy has managed to avoid a recession thus far.

Check out what's new at Kropog!**KFG
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- DON'T FORGET THAT YOU CAN TEXT US AT THE OFFICE! SAVE US IN YOUR PHONE AS "KFG TEXTING" WITH THE NUMBER (985) 807-1750. STANDARD MESSAGE & DATA RATES APPLY.

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www.kropogfinancialgroup.comGabrielle@kropogfinancialgroup.com**WORDS TO INSPIRE**

BY: SUZANNE KROPOG

"IF YOU ARE WORKING ON SOMETHING THAT YOU REALLY CARE ABOUT, YOU DON'T HAVE TO BE PUSHED. THE VISION PULLS YOU."

-Steve Jobs

"SOMETIMES THE ONLY WAY THE GOOD LORD CAN GET INTO SOME HEARTS IS TO BREAK THEM."

-Archbishop Fulton J. Sheen

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THIS RESEARCH MATERIAL WAS PREPARED BY [CHRIS RODRIGUEZ](#).

SOURCES:

- [HTTPS://WWW.BLACKROCK.COM/US/FINANCIAL-PROFESSIONALS/LITERATURE/PRESENTATION/SOTM-ELECTION-SPECIAL-EDITION.PDF](https://www.blackrock.com/us/financial-professionals/literature/presentation/sotm-election-special-edition.pdf)
- [HTTPS://AM.JPMORGAN.COM/US/EN/ASSET-MANAGEMENT/PROTECTED/ADV/INSIGHTS/RETIREMENT-INSIGHTS/GUIDE-TO-RETIREMENT/](https://am.jpmorgan.com/us/en/asset-management/protected/adv/insights/retirement-insights/guide-to-retirement/)

2. QUICK HITTERS

- [HTTPS://WWW.MSN.COM/EN-US/MONEY/MARKETS/GOLD-IS-RALLYING-IT-ISN-T-ABOUT-INFLATION-THIS-TIME/AR-BB1KK2MD](https://www.msn.com/en-us/money/markets/gold-is-rallying-it-isn-t-about-inflation-this-time/ar-bb1kk2md)
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3. THE MONTHLY MINUTE

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*Thank
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