

South Louisiana GIVING DAY



an event of COMMUNITY FOUNDATION OF ACADIANA

PARTNERSHIP OPPORTUNITIES

CFA's annual South Louisiana Giving Day is a powerful and effective 24-hour, online fundraising tool that benefits hundreds of participating nonprofit organizations, churches, schools, and other public organizations throughout our region.

Our Partners' sound investment supports this platform used to attract millions in philanthropic contributions regionally, nationally, and internationally, to benefit participating south Louisiana organizations and assure their successes and good works.

Learn more at www.solagivingday.org.

PARTNERSHIP BENEFITS	DIAMOND \$25,000 <i>(exclusive)</i>	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
(Optional) Present SOLA results (3-5 minutes) at CFA's Leaders in Philanthropy Awards (attendance 850+)	✓				
Thousands of social media impressions	✓				
Name/Logo included on SOLA Giving Day Report disseminated throughout the year	✓	✓			
Opportunity to post a 30-second video on SOLA social media promoting why your company supports Giving Day	✓	✓			
Mention of your Partnership in SOLA media releases	✓	✓	✓		
Recognition in SOLA Report in Leaders in Philanthropy Awards program	✓	✓	✓		
CFA Website recognition for 1 year	✓	✓	✓	✓	
South Louisiana Giving Day Website recognition for 1 year	✓	✓	✓	✓	✓