



Important Update

Dear SOLA Giving Day Community,

We're writing to share an important update about SOLA Giving Day. After careful consideration, we've made the decision to sunset SOLA Giving Day, effective next year. This means that there will not be a SOLA Giving Day event in 2025.

This decision aligns with CFA's broader mission to evolve into an even more impactful organization that connects, convenes, collaborates, and catalyzes change. Additionally, CFA will be undergoing a software conversion in the coming months, which will streamline our operations and enhance our ability to serve donors, nonprofits, and the community. This decision will also allow us to focus our resources on this important project.

SOLA Giving Day's success has been a testament to the hard work and dedication of our region's nonprofit, church, and school partners, like you. Your ability to activate your existing donor base has been instrumental in the program's impact, leading to a record-breaking \$2 million dollars in contributions in 2024.

Please note that as a nonprofit participant you will retain access to donor information, this means you can continue to nurture these relationships and cultivate deeper connections to support your missions. We recommend you take time before the end of the year to log into your SOLA Giving Day account and download your data. Although your spring fundraising campaign strategy may look different moving forward, we encourage repurposing resources from SOLA Giving Day to help you reach your goals.

We invite you to stay tuned for upcoming emails as we continue to serve as your partner in maximizing your impact. We are looking forward to this transition enabling Community Foundation of Acadiana to engage in strategic conversations with fundholders and nonprofits to build something new and exciting for 2025 and beyond. We also look forward to sharing more about convening our nonprofit community in new and innovative ways in 2025.

Thank you for your continued partnership.

If you have any questions or concerns, please don't hesitate to contact Community Foundation of Acadiana Director of External Affairs & Communications, Chasah West at cwest@cfacadiana.org.

Sincerely,
The SOLA Giving Day Team